



INNOVATION & CREATIVITY CONTEST



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An Innovation & Creativity Contest in Dairying, Animal Sciences and Allied Disciplines will be organized under the Agri Business Incubation (ABI) Centre, ICAR-NDRI as a part of the Academic Fortnight-2025. Students may submit the concept note not exceeding 500 words highlighting the innovative/uniqueness of the idea (feasibility of problem solving and business prospects) by 28th February 2025. A selection committee will screen the ideas received. Short listed ideas will be presented on 4th March 2025 before a panel of judges at Innovation & Creativity Contest in Dr. N.N. Dastur Auditorium. The best ideas will be suitably rewarded. The details of the contest are as follows:

Thematic areas:

- Post-harvest management and storage
- Quality and safety assurance tools
- Alternative processing technologies
- Innovative value-added products
- Nutraceutical production
- Marketing & branding
- Sustainable packaging solutions
- Superior Germplasm multiplication technologies
- Conservation of Indigenous breeds
- Diagnostic tools/Kits
- Precision dairy farming
- Application of IoT in animal production, management & food supply chain
- Climate resilient agriculture and animal husbandry
- Waste management for circular economy

Categories for the Contest:

1) Research idea

2) Business idea



Eligibility:

All the students of NDRI (UG to PhD) who are currently pursuing Degree

Guidelines for Participation:

- Diagnostic tools/Kits.
- Students can participate in two different categories i.e. 1) Research Idea and 2) Business Idea.
- In case of Research Idea, only individuals shall participate. Whereas in case of Business Idea, either individual or a team of maximum 03 no's of students can participate.
- In the Research idea category, the idea can be a part of Master's or PhD Dissertation work indicating the novelty.
- Participants shall fill a proforma thus includes their team details and concept note not exceeding 500 words highlighting the innovative/uniqueness of the idea.
- Only one entry from a team/individual is entertained.

Selection Criterion:

- After receiving the applications from participants, a duly constituted Screening committee will screen and short-list the applications. The screening will be separate for research and business ideas.
- The short-listed participants/teams will be informed to present their ideas/innovation on 4th March 2025 in Dr. N.N. Dastur Auditorium (10 AM onwards), ICAR-NDRI, Karnal.
- The short-listed teams/individuals will be provided with a MS office power point presentation (PPT) template for their idea presentation.
- The Selection committee consisting of a panel of judges will evaluate the ideas/innovations presented and select three best ideas.

Prizes:

- On the day of contest, the first three best ideas in each Broad area (Research and Business) selected by the selection committee will be awarded with a merit certificate and prize and a participation certificate will be given to the rest.
- Best Business idea (First position) will be provided with incubation support.
- Best Research idea (First position) will be provided with fund support.

Program Coordinators:

Dr. D.N. Yadav

PS & Head, DT

Dr. P. Narender Raju

Sr. Scientist, DT

Dr. S.A. Hussain

Sr. Scientist, DT

Please click in the registration link below to fill and submit the Google form



<https://forms.gle/73xPk4CsSg5Nzfm47>



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