

ICAR-National Dairy Research Institute, Karnal
Sponsorship Packages for National Dairy Mela & Agri.Expo -2025
(27 Feb to 01 March, 2025)

Category	Amount (₹)	Benefits
Event Partner (Platinum Sponsor)	10,00,000+GST	<ul style="list-style-type: none"> ➤ 3X3 Meters four stalls ➤ 4 Banners at prominent locations ➤ 500 personalized invitation cards ➤ Logo will be printed on all promotional materials ➤ Sharing stage in interaction session ➤ Guest in any one session ➤ One page Advt in Dairy Mela Smarika 2025
Co- Sponsor (Golden Sponsor)	5,00,000+GST	<ul style="list-style-type: none"> ➤ 3X3 Meters two stalls ➤ Logo will be printed on promotional materials ➤ 3 Banners at prominent locations ➤ One lecture in interaction session
Question Answer Session	2,00,000+GST	<ul style="list-style-type: none"> ➤ 3X3 Meters Stall ➤ 2 Banners at prominent locations ➤ Logo to be printed on the Banner of the session
Registration Counter Sponsor	1,00,000+GST	<ul style="list-style-type: none"> ➤ 3X3 Meters Stall ➤ Registration Counter sponsor will have its banners displayed at the registration counter
Slot for interaction	1,00,000+GST	<ul style="list-style-type: none"> ➤ 3X3 Meters Stall ➤ 30 minute slot for interaction
Shuttle Service (Main Gate NDRI to Mela Ground)	25,000+GST	<ul style="list-style-type: none"> ➤ Shuttle Service sponsor will have their banners on the shuttles doing rounds in the exhibition premises
Exhibition Stall	80000+GST (8889+GST/sqm)	➤ Premium stall, 3X3 Meters using Aluminum frame
	50000+GST	➤ Normal stall, 3X3 Meters Stall using Aluminum frame
	5000+GST	➤ Food court Tent stall, 15X15 feet
Advertisement in Souvenir	50,000+GST	➤ Full back cover page (colored)
	40,000+GST	➤ Full inner side of back cover page (colored)
	25,000+GST	➤ One full page inner (colored)
	15,000+GST	➤ Half page inner (colored)
Advertisement on Poles	5,000/ pole	➤ Banners specific size(2 x 3) for display to be arranged by the sponsors
Starts up/ MSME	25000.00+ GST	➤ Normal stall, 3X3 Meters Stall
Prize Distribution	Up to 15,00,000+GST	<ul style="list-style-type: none"> ➤ Cash prizes/ and Mementos to be sponsored ➤ Logo will be print on the Banner of event ➤ Guest in the session

Amount (DD/Cheque/Cash etc.) may be deposited in favour of :

ICAR- Unit NDRI Karnal, payable at Karnal

Bank : State Bank of India, NDRI, Karnal

Name of Account : ICAR- Unit NDRI Karnal

Account No. : 65270548352

IFSC Code : SBIN0050326

PAN : AAAAI1830P, GSTIN NUMBER : 06AAAAI1830P3ZL

Open Space: Rates are ₹ 1200 to 1500 /sqm depending upon the location of the space.

Stall description: Exhibition stall with canopy roof, three side wall laminated panel, two tables, four chairs, three spot light, one dustbin

Contact us:

Dr. Gopal Sankhala, Organizing Secretary Contacts: 0184-2259210 (O), 0184-2259220

E-mail: dairymela@gmail.com, Dr. Gopal Sankhala: 9416952786, Dr. B.S.Meena: 9466242194